

10th International Academic and Professional Congress on Happiness

24-25 September, 2026

Esposende (Portugal) – Fórum Municipal Rodrigues Sampaio

“The Future of Happiness: Organizations, consumers, citizens, law, emotions, and social well-being in an interconnected world”

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Now more than ever: Promoting organizational environments where happiness, social marketing, well-being, and emotions can flourish



PROVISIONAL CONDENSED PROGRAMME

Thursday 24 SEPTEMBER

12:30–14:00 – WELCOME COCKTAIL AND REGISTRATION
14:00–15:00 – PARALLEL SESSIONS
15:00–15:30 – OPENING CEREMONY
15:30–17:00 – PARALLEL SESSIONS
17:00–17:30 – COFFEE BREAK
17:30–19:00 – PARALLEL SESSIONS
19:00–21:00 – FREE TIME
21:00–23:30 – GALA DINNER

Friday 25 SEPTEMBER

08:30–11:00 – PARALLEL SESSIONS
11:00–11:30 – COFFEE BREAK
11:30–12:15 – PROFESSIONAL ROUND TABLE
12:15–13:00 – EDITORS' MEETING
13:00–14:00 – CLOSING CEREMONY AND AWARDS CEREMONY
14:00–15:30 – WORKING LUNCH
15:30–16:30 – FREE TIME
16:30–18:30 – GUIDED TOUR IN ESPOSENDE

Saturday 26 SEPTEMBER

10:30–12:30 – GUIDED TOUR IN OPORTO